

Fox Lea Rates for Advertising with no Sponsorship:

	Size Black and White	Four Color
Half Page	\$500	\$800
Full Page	\$800	\$1,500
Inside Front Cover	N/A	\$2,200
Inside Back Cover	N/A	\$2,200
Back Cover	N/A	\$3,000

Programs:

Event/Event Series	Print Deadline	Event Start Date – <i>Varies slightly each year</i>
Winter Quarter Horse Circuit 6 Quarter Horse events & 2 day NSBA - Distributed via Facebook, Web site, Postal Mail & Mass E-mail	December 1	January 7 start
Venice Equestrian Tour I-VI 6 Hunter Jumper events & 6 \$25,000 Grand Prixs - Distributed via Facebook, Web site, Postal Mail & Mass E-mail	December 10	January 27 start
American Dressage Concours 2 Dressage events – Distributed at event & Mass E-mail	January 15	January 23
Florida Dressage Concours 2 Dressage events – Distributed at event & Mass E-mail	March 5	March 23
Florida Super Eight Appaloosa 8 Appaloosa events - Distributed at event & Mass E-mail	March 1	March 18 & March 25
April Dressage Concours 2 Dressage events – Distributed at event & Mass E-mail	April 1	April 9
Spring Concours H/J Prize List 2 Hunter Jumper events & 2 \$25,000 Grand Prixs - Distributed via Facebook, Web site, Postal Mail & Mass E-mail	March 25	April 29 & May 27
Summer National Series 6 Hunter Jumper events & 6 \$25,000 Grand Prixs - Distributed via Facebook, Web site, Postal Mail & Mass E-mail	May 20	June 24 & July 8-31
Fall QH Circuit 4 Quarter Horse events – Distributed via Facebook, Web site, Postal Mail & Mass E-mail	August 20	September 20
Fall Dressage Concours 2 Dressage events – Distributed at event & Mass E-mail	August 18	August 27
Fall National Series 2 Hunter Jumper events & 2 \$25,000 Grand Prixs - Distributed via Facebook, Web site, Postal Mail & Mass E-mail	August 4	September 9
Open Show Series 9 Hunter Jumper Unrecognized – Updated before each event throughout the year – Distributed via Facebook, Web site, & Mass E-mail	April – December	April - December